

RESERVE YOUR SPOT TODAY!

SPONSORSHIP CAMPAIGN WILL RUN FROM JANUARY 8 – MARCH 30

Several times a week we get calls, emails, and office visits from people wanting more information on the area, including a list of local businesses, attractions, lodging, and dining options. After the success of the 2017 Community Profile and Relocation Guide, the Mason Deerfield Chamber is preparing for the 2018 edition with expanded area information, new business profiles, and an up-to-date member business directory.

MADE members who reserve their ad space with FULL payment by January 31 will receive a 10% discount off the total cost. Printing will begin mid-spring, so don't delay! Not only will your ad be placed in our print copy, but the digital and mobile versions as well.



NEW for 2018, create content for the Community Guide!

Do you have a story to tell? Write a half or full page of content to be featured in this year's guide. You can also choose to enhance your listing, which will include a link to your website for the digital version, for only \$75. The community guides will be distributed to over 1,000 new residents, be placed in doctors and dentists' offices, medical clinics, Realtors, schools, community buildings, and other various business in Mason, Deerfield Township, and the surrounding areas. Pricing begins at only \$225.

So, now we are asking you, wouldn't you love to showcase your brand and business when we hand out the publication to residents and businesses, both new and old?

Don't miss this incredible opportunity to expand your reach and get noticed.

Call or email us today at info@madechamber.org or

513.336.0125!

Please note: We will print 3,000 of the community guides, which will be hand delivered to new residents in the Community Baskets, available at the Chamber office, placed in City & Township buildings, retail stores, and offices with waiting areas.



SELECT YOUR AD SIZE FOR THE COMMUNITY GUIDE

Sponsorship Structure	Width	Height	Price
Business Card	2.75	1.75	\$225
Double Business Card	2.75	3.75	\$400
Quarter Page	4.00	5.00	\$825
Half Page (ad or content)	8.00	5.00	\$1100
Full Page (ad or content)	8.50	11.00	\$2000
Inside Front Cover (limit 1)	8.50	11.00	\$2500
Back Cover (limit 1)	8.50	11.00	\$3100



SELECT YOUR COMMUNITY GUIDE ADD ONS

Type of Add On	Price
Directory Listing	Free to Chamber Members
Enhanced Directory Listing	\$75
Enhanced Directory Listing with Logo	\$100
Let us help create the artwork for your ad	\$100



INFORMATION FOR YOUR COMMUNITY GUIDE AD

File Types	Margins	Font	Images
Illustrator InDesign PDF Photoshop	Allow 1/4" margins between the live area and trim of full page ads and 1/2" in the gutter of all full and half spreads.	All fonts must be included with InDesign or Illustrator files. If fonts are not included they should be converted to outlines in the file.	All images should be high resolution (300 dpi) and included with all design documents. Acceptable formats: TIF, EPS, JPG, or PDF.



RESERVE YOUR ADVERTISEMENT TODAY!

Your Information

Company Name: _____
 Contact Name: _____
 Phone Number: _____
 Email Address: _____

Timeline

Sponsorship Sales	Jan. 8 - March 30
Artwork Deadline	March 30
Community Engagement	Jan. 8 - March 30
Layout & Proof Reading	April 2 - May 4
Printing & Delivery	Mid-May



CHECK THE FACTS BEFORE YOU SIGN

Terms & Conditions

The Mason Deerfield Chamber requests that all ad materials, including but not limited to: text, photos, logos, and artwork are due by Friday, March 30, as space is limited. All proofs must be received within 5 days of the deadline or the ad will run as is. The advertiser is responsible for proof reading, corrections, and cost of the ad. The Mason Deerfield Chamber will not be held liable for responsibilities of the advertiser, including but not limited to: photo credits, infringement on any items, misprint, misrepresentation, and typographical errors. The Mason Deerfield Chamber reserves the right to approve or reject all advertising based on content and language. Per request, the Mason Deerfield Chamber can develop your ad at an expense, but high-resolution photos and logos must be received by the Chamber no later than March 1. This is considered a binding contract with the Mason Deerfield Chamber. By signing below, you are authorizing that you have read and agree with the terms and conditions listed by the Mason Deerfield Chamber.

By signing I agree that I have read and accept the terms and conditions:



SIGNED. SEALED. DELIVERED. YOU'RE IN!

Size of guide advertisement: _____

Community Guide add-ons: _____

Receive a 10% discount off the total price if you purchase an ad before January 31.

Total Amount Due: \$ _____

Payment Options:

Bill me (*Payment must be received by March 30*)

OR Payment attached

Cash

Check (*Payable to: Mason Deerfield Chamber*)

Credit Card: MC Visa AMEX Discover

EXP _____ / _____ CVV Code _____

Signature: _____