ADVERTISE NOW

2022-2023 COMMUNITY GUIDE & MEMBER DIRECTORY

People come to the MADE Chamber office weekly wanting more information on the area, including: a list of local businesses, attractions, lodging and dining options. This is why we created the Community Profile & Relocation Guide with expanded area information, business profiles, and an up-to-date member business directory.

HOW TO BE INVOLVED IN THE 2022-2023 GUIDE?

- Advertise your business to new residents, visitors and community members as the guide is distributed to more than 3,000 people. The guides will be hand-delivered to new residents through our Community Basket program, available at the Chamber office, placed in City & Township buildings, hotels, retail stores, and offices with waiting areas.

- Do you have a story to tell? Write a half or full page content article to be featured in this year's guide.

- Choose to enhance your directory listing, which will include a link to your website in the guide's digital version

Don't miss this incredible opportunity to expand your reach and get noticed. Printing will begin in May, so don't delay! Call or email us today at info@madechamber.org or 513.336.0125!

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See next page for more information including pricing and sizing.

PRICING BEGINS AT ONLY $235

WE'VE GOT IT MADE!

SELECT YOUR AD SIZE FOR THE COMMUNITY GUIDE

Sponsorship Structure	Width	Height	Price
Business Card	2.75	1.75	$235
Double Business Card	2.75	3.75	$425
Quarter Page	4.00	5.00	$850
Half Page *(ad or content)*	8.00	5.00	$1,150
Full Page *(ad or content)*	8.50	11.00	$2,500
Inside Front Cover *(limit 1)*	8.50	11.00	$3,000
Back Cover *(limit 1)*	8.50	11.00	$3,500

SELECT YOUR COMMUNITY GUIDE ADD-ONS

Type of Add On	Price
Directory Listing	Free for All Chamber Members
Enhanced Directory Listing	$75 (Free for Grow Level+ Members)
Enhanced Directory Listing with Logo	$100 (Free for Influence Level+ Members)
Let us help create the artwork for your ad	$250

FILE INFORMATION FOR YOUR AD IN THE GUIDE

File Types	Margins	Font	Images
Illustrator InDesign PDF Photoshop	Allow 1/4" margins between the live area and trim of **full page** ads and 1/2" in the gutter of all **full** and **half** spreads.	All fonts must be included with InDesign or Illustrator files. If fonts are not included they should be converted to outlines in the file.	All images should be high resolution (300 dpi) and included with all design documents. Acceptable formats: TIF, EPS, JPG, or PDF.

RESERVE YOUR ADVERTISEMENT TODAY!

Your Information

Company Name: _____

Contact Name: _____

Phone Number: _____

Email Address: _____

Timeline

Sponsorship Sales	Now - April 15
Artwork Deadline	April 15
Community Engagement	Now - April 15
Layout & Proof Reading	April 18 - May 6
Printing & Delivery	End of May

CHECK THE FACTS BEFORE YOUR SIGN

Terms & Conditions

The Mason Deerfield Chamber requests that all ad materials, including but not limited to: text, photos, logos and artwork are due by Friday, April , as space is limited. All proofs must be received within 5 days of the deadline or the ad will run as is. The advertiser is responsible for proof reading, corrections and cost of the ad. The Mason Deerfield Chamber will not be held liable for responsibilities of the advertiser, including but not limited to: photo credits, infringement on any items, misprint, misrepresentation and typographical errors. The Mason Deerfield Chamber reserves the right to approve or reject all advertising based on content and language. Per request, the Mason Deerfield Chamber can develop your ad at an expense, but high-resolution photos and logos must be received by the Chamber no later than April 1. This is considered a binding contract with the Mason Deerfield Chamber. By signing below, you are authorizing that you have read and agree with the terms and conditions listed by the Mason Deerfield Chamber.

By signing I agree that I have read and accept the terms and conditions:

_____

SIGNED. SEALED. DELIVERED. YOU'RE IN!

Size of guide advertisement:_____

Community Guide add-ons:_____

_____

Payment Options:
- ☐ Bill me *(Payment must be received by April 1)*

OR Payment attached
- ☐ Cash
- ☐ Check *(Payable to: Mason Deerfield Chamber)*
- ☐ Credit Card: MC Visa AMEX Discover

#_____ EXP ___ /___ CVV _____

Total Amount Due: $_____

Signature: _____