

# LEADERS are **MADE**

*Championed by Women Business Leaders*



## *Leaders are **MADE** in Mason-Deerfield*

*Annual Women's Leadership program championed by the Mason-Deerfield Chamber's Women Business Leaders Advisory Council*

More than fifty percent of Mason-Deerfield's workforce is comprised of talented female professionals. We are committed to inspiring, influencing and championing women of the Mason-Deerfield Chamber as they grow into their leadership roles. We seek to equip each Leaders are MADE participant with the four core competencies of **self-management**, **effective communication**, **leadership capacity** and **business acumen**, as we believe these women will help maximize local talent and continue to propel the success of our region. This distinct program provides emerging female professionals with the opportunity to enhance their leadership skills and develop professional networks that will serve them throughout their careers.

### *Curriculum Highlights Include:*

- Personal assessment opportunities
- Tailored workshops and problem-solving through exposure to case studies
- Peer and mentor relationship building
- Connection to an alumni network of women business leaders
- Access to attendance at the largest chamber events of the year
- Community service project
- Exposure to professional topic experts

### *Leaders are **MADE** Program Participants Will:*

- Strengthen their understanding of the Mason-Deerfield region
- Engage with prominent senior women leaders of the Mason-Deerfield region, including members of the MADE Chamber's Women Business Leaders network and the community at large
- Acquire new leadership skills and develop long-lasting peer mentorship opportunities
- Have the power to make a difference through a community-based project
- Receive special recognition by the Mason-Deerfield Chamber upon completion of the program

### *Eligibility & Selection Process:*

- We will select up to 20 women who are currently employed by a Mason-Deerfield Chamber member organization (non-members on a review basis)
- Program sign-up is complete when the participant information form is completed and payment of \$999, or \$1,998 for non-members, is received; **this payment is non-refundable**
- Fee includes: all meals, materials, facilities access, event tickets, etc.
- By signing up for the program, participants are committing to not only the leadership component but also to build a strong alumni network of women in the community who will encourage and support one another on an ongoing basis
- Please carefully look at the module calendar on the following page as only **TWO (2) absences** are permitted; if you exceed TWO (2) absences you may be asked to leave the program

## Program Overview

All events and modules are included in the non-refundable \$999 (\$1,998 non-member) price for program participants. Please look closely at the module dates as you are limited to TWO (2) absences for the year.



### Lifting Women Leaders Together Kick-Off

August 11 | 9:00 a.m. - 3:00 p.m.

Participants will meet one another for a day of interactive relationship building and learn about different components of the program, including our community service project and our peer and community partnerships.



### Solving Problems Like a Leader

September 8 | 9:00 a.m. - Noon

Participants will attempt to solve a complex business problem with subject expert **Casey Moran of GE**, while hearing about her personal experiences, as well as test their knowledge through a case study.



### Gems of Excellence Awards Night

October 27 | 5:30 - 9:00 p.m.

Participants will be celebrated among the Mason Deerfield Chamber's powerful network of over 300 attendees. It's an excellent opportunity for participants to put networking talents into action as they connect with Mason-Deerfield's network of champions.



### Being Balanced Effective — A Real Woman's Guide to Being Effective in All She Does

November 10 | 9:00 a.m. - Noon

Participants will train with **Susan Vanell-Charpentier of Procter & Gamble** to become self-aware of their typical style of getting things done. She will then teach a practical framework that delivers instant results for having energy to do the things that matter to you and finding ways to get the rest done.



### Leaders Work Together: 2022 Community Service Project

December 1 | 9:00 a.m. - Noon

Participants will work together to determine a community service-based project, directly-connected with the MADE region.



### Why Business Acumen is Key to Success

January 9 | 9:00 a.m. - Noon

Participants will learn keenness and quickness in understanding and dealing with a business situation with **Melinda Hubbard of The Hub Leadership Consulting Group** as she discusses the importance of knowing your business, environment and yourself.



### Strategies for Developing Others

February 9 | 9:00 a.m. - Noon

Participants will get to hear from an expert team builder and strengthener, **Dr. Gail Kist-Kline of The Christ College of Nursing**, who will give insight on strategies to develop others. She has an endless portfolio of experience building, strengthening, and developing great teams and will put your knowledge to the test during a related case study.



### The Gender Pay Gap and Finding Allies in the Workplace

March 9 | 9:00 a.m. - Noon

Participants will hear from **Dr. Darryl Rice of Miami University** on how to become an ally in the workplace, as well as the discussion of pay gaps among genders. He will have discussion-based dialogue about dismantling barriers and creating a workplace that is welcoming and thriving for women.



### The Power of Good Communication and Sharing Your Personal Brand

April 13 | 9:00 a.m. - Noon

Effective communication in the workplace is imperative in a leadership role. Participants will work with **Tracey Carson of Mason City Schools and Dawn Gould of Kings Local Schools** to discuss listening with empathy, engaging in crucial conversations and building their personal brand, all while finding their tribe.



### Experiences MADE at the 2023 Annual Lunch

May 23 | 11:00 a.m. - 1:30 p.m.

Participants will celebrate the chamber's rebrandiversary with over 200 attendees at the Annual Lunch featuring a keynote speaker and networking opportunities.



### Empowered Women MADE Alumni Network

June 8 | 5:00 - 7:00 p.m.

After nearly a year of developing leadership and networking skills, participants will spend time reflecting on the program, participating in a fun activity and discussing alumni opportunities that will continue in the following months.