

Add the Mason Deerfield Chamber to your marketing mix! Promote your business to over 500 fellow MADE Chamber member businesses representing 22,000+ employees by advertising through our many channels of communication!



ENHANCED WEBSITE LISTING

Make your business stand out to potential customers and increase the number of visitors to your website. MADE Chamber's online directory is used by organizations and individuals searching for Mason-Deerfield area businesses. The online directory is searchable by business name, category and keywords.

Annual Listing—\$150

Enhanced membership website listing includes:

- Top search results in our member directory
- Results summary web description
- Listing graphics and logo capabilities including photo gallery, video, and map image
- Longer web descriptions
- Company social media linkage capability

EMAIL ADVERTISING

The MADE Chamber's weekly newsletter is sent to more than 1,600 subscribers and shares Chamber event information, business and community news, and more.

Banner Ads—\$150/week

- Horizontal banner, 650w x no more than 200h pixels
- Provide any additional copy for the ad and URL for ad to link to
- Deadline: Friday at noon the week before the ad will be published (our newsletter is published weekly on Thursdays)

Half-Page Ads—\$150/week

- Ad block, 400w x no more than 450h pixels
- Provide any additional copy for the ad and URL for ad to link to
- Deadline: Friday at noon the week before the ad will be published (our newsletter is published weekly on Thursdays)

Content Block—\$400/week

- 250 word max description (may include hyperlinks)
- Provide headshot/additional image and logo
- Provide URL for image to link to
- Deadline: Friday at noon the week before the ad will be published (our newsletter is published weekly on Thursdays)

Dedicated eBlast—\$500 (LIMIT 12 per Year)

- Ad Content, 650w pixels
- Provide any additional copy for the ad and URL for ad to link to
- Deadline: At least Friday at noon the week before the eBlast will be sent (please note: we only allow one eBlast to be sent per month)

SPONSORED WEBSITE CONTENT

Increase your reach by hosting content created by your business both in our weekly newsletter, and on the Chamber's blog.

Blog Post—\$400

- Submit content to be featured on the Chamber's blog. Options include: written content with images (1000 word max. with up to 4 photos), or video (3 minutes max.)
- Content will be promoted on the Chamber's social media platforms and weekly newsletter

WEBSITE ADVERTISING

Our website, madechamber.org, receives 10,000 unique page views per month.

Inside Page Ad—\$700 per three (3) or \$250 monthly

- Select one (1) inside page
 - Blog, Directory Category, Business Directory Search, Hot Deals, Events, Job Postings, Groups, MarketSpace, Information Request/Contact Us, Lodging Search, Weather, Online Membership Signup, New Releases, Business Directory Map
- 930w x 115h pixels, 72 dpi, .GIF or .JPG format
- Provide URL for ad to link to
- Deadline: submit at any time (allow 72 hours for the ad to be "live")

COMMUNITY PROFILE & RELOCATION GUIDE

An all-inclusive guide to information on the area, including: a list of local businesses, attractions, lodging and dining options. The Community Profile & Relocation Guide has expanded area information, business profiles, and an up-to-date member business directory.

Business Card Ad—\$235

Double Business Card Ad—\$425

Quarter Page Ad—\$850

Half Page Ad—\$1,200

Full Page Ad—\$2,500

Inside Cover—\$3,000

Back Cover—\$3,500

The ad specifications are made available each year during the guide advertising campaign during Q2. Please contact Angie Smith at angie@madechamber.org for the most up-to-date information.



Artwork and creative content should be sent to Amanda Oltman at marketing@madechamber.org.

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