



2024

**MEMBERSHIP &
SPONSORSHIP
GUIDE**

Mason Deerfield Chamber Sponsorship Opportunities

The Mason Deerfield Chamber is proud to have been part of the Mason-Deerfield region for more than 50 years. More than 450 businesses and organizations pride themselves as being partners of the MADE region.

We are committed to presenting sponsorship opportunities to align with the marketing and advertising needs of your business. For each event, program or product, the MADE Chamber team is happy to work with you to find the right benefit which may include logo placement in various media platforms, event signage, recognition in communications and social media presence.

If you are looking for broader exposure and are interested in multiple sponsorship opportunities, we've got you covered! With reach extending to roughly 450 businesses and representing over 30,000 employees, the MADE Chamber can assist you in taking your sponsorship investment to the next level. If interested in learning more or securing any of the opportunities in this guide, please contact Angie Smith at the MADE Chamber office by calling (513) 336-0125 or emailing angie@madechamber.org.



450+ businesses with 2,700+ email addresses



More than 500 weekly visits to Chamber website with an average of 1,000 pageviews



Exposure at Chamber events which can range from 20 - 450 attendees



Community Guide distribution of 2,500 copies per issue and digital impressions

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HOW WE MADE OUR START.

The Mason Deerfield Chamber is dedicated to building a better Mason-Deerfield so that businesses can thrive and the community can prosper. We support our member businesses in a variety of ways, providing opportunities to make quality connections, advocating for our business' interests at the local and state level, educating and investing in our local talent, and amplifying our region through collaborative branding.

The Mason Area Chamber of Commerce was officially founded in January 1968 by seven area businessmen, and the former mayor. Its first project was the Christmas Light Fund. This project was important because it allowed the then Village of Mason to demonstrate a spirit of Christmas within the downtown business area, and have holiday decorations the entire community could be proud of. The beginning projects of the Mason Area Chamber of Commerce were important not only to the chamber members, but also to show the Village of Mason residents that the organization was working towards a purpose. The purpose of helping the business community and its residents understand how cooperation and teamwork bring the community closer together in many different ways.

The Mason Area Chamber of Commerce, in its beginning, was proud to have a small part in working with the businesses and residents to help establish the growth in Mason. The Mason Deerfield Chamber is proud to continue that legacy today.

IT'S MORE THAN A NAME,

The Mason Deerfield Chamber rebranded from the Northeast Cincinnati Chamber of Commerce in May 2015 with the launch of a new name and logo. The chamber's logo is a representation of the innovation and success we see in the future, as well as, a nod to the chamber's beginning.

It's all in the name. After spending a year surveying the businesses who were members of the Northeast Cincinnati Chamber, it was determined that no one felt a strong tie to Northeast Cincinnati as a place. Instead, the decision was made to go back to our roots and represent the Mason-Deerfield region as a whole. A region where 80% of chamber members either live or work.

Shapes matter. If you look at Mason and Deerfield together on a map, the region forms an almost perfect rectangle. So, we knew we wanted our logo to incorporate a square, with the chamber (represented in orange) serving as the unifying force bringing the region together, creating the best place to live, work, and play.

Better together. We chose to bring Mason and Deerfield inside the square by using the first two letters of each name. We know this region is MADE for greatness when we all work together.



Choose a color. When creating the new Mason Deerfield Chamber logo a lot of consideration was put into the color selection. The blue of "Mason" and the green of "Deerfield" are both colors that are incorporated in the city and township's own logos. While the orange of the "Chamber" serves as the unifying color representing enthusiasm, creativity, determination, success, and innovation.

IT'S WHAT WE'RE MADE OF.

OUR CORE VALUES:

M

Membership value & engagement.

A

Advocacy & government relations.

D

Development of workforce & talent.

E

Economic development & regional branding.

C

Chamber excellence.



WE ARE MADE FOR BUSINESS

The Mason Deerfield Chamber is comprised of more 450 members, with 80% of those businesses calling the Mason-Deerfield region home. From multi-national corporations to the local storefronts that are the backbone of our community, no matter where your business is located, or fits in, you can count on the chamber to be your lifelong partner, promoting your interests and making sure your voice is heard.

INVEST IN THE CHAMBER

We Focus on Business Growth & Development Through Collaborative Partnerships & Strategic Initiatives

With more than 450 member businesses the Mason Deerfield Chamber is the premier business organization in Warren County. We **CREATE** programs and services valued by our diverse membership. We **CONNECT** our members to one another and provide opportunities to achieve business success and facilitate community growth. And we **COLLABORATE** with area businesses, government entities, educational institutions, and other strategic partners to stimulate regional prosperity for the benefit of all.

At the Mason Deerfield Chamber we believe in creating impactful connections and resources for growth, investing in the greater good of community, and advocating for a prosperous MADE region.

For many Mason Deerfield Chamber members, supporting our mission — *to build and promote local prosperity with tenacity while advocating for a winning business community through unrivaled experiences* — is reason enough to join. For those who desire a more direct return on their investment, Chamber members enjoy ample exposure opportunities, access to information that impacts their businesses, abundant opportunities to develop professional relationships throughout Mason-Deerfield, and unique access to champion initiatives that influence the economic vitality of the MADE region.

Membership and investment levels are specifically designed to help support *your* business goals. MADE Chamber member and Prosperity MADE Investor levels allow you to access resources and solutions to help your business thrive. Join the movement, you'll be glad you did!

UNLOCK YOUR POTENTIAL WITH THE MADE CHAMBER

MADE Chamber Membership offers unparalleled access to impactful connections and resources that drive exponential growth. Join a community committed to investing in the greater good and fostering collective prosperity. As your advocate in the thriving MADE Region, we prioritize your success, ensuring you're equipped to thrive in a supportive, innovative environment.

Choose a membership tier that aligns with your aspirations and be part of a network dedicated to your advancement and the region's flourishing!

CONNECT LEVEL

Access to Chamber benefits and programs for all employees

Access to Member Portal

Free access to Chamber Cafes and Happy Hours

Listing in directory on Chamber's website & annual Community Guide

Digital promotion as a new and renewing member

Enhanced ribbon cutting for milestone celebration

\$450

GROW LEVEL

All CONNECT Level benefits

Enhanced marketing plan

Enhanced listing in business directory on Chamber's website & annual Community Guide

Brochure included in new member packets

1-month rotating banner ad on inside page of Chamber's website

2 banner ads in enewsletter

Mailing list of Chamber's Business Directory (excluding emails)

\$750

BUILD LEVEL

All CONNECT and GROW Level benefits

Develop new partnerships through **exclusive** monthly access to new member contacts (**BUILD EXCLUSIVE**)

\$200 advertising or event credit (**BUILD EXCLUSIVE**)

Customized mailing list of Chamber's Business Directory, excluding emails (**BUILD EXCLUSIVE**)

Enhanced business social media plan designed with Chamber staff

Logo directory listing in annual Community Guide

Enhanced relationship plan designed with Chamber staff

Display table at selected networking events

Access to 3 networking event registration lists

1 dedicated email blast to Chamber membership

2-months of rotating banner ads on inside page of Chamber's website

\$1,500

INVESTOR LEVEL

Customizable annual investment package.

Contact MADE Chamber staff for more information.

\$3,000+

GEMS OF EXCELLENCE ANNUAL AWARDS NIGHT

Celebrating the *brightest* gems in the MADE region

MASON DEERFIELD CHAMBER
Gems of Excellence
AWARDS NIGHT



PRESENTING SPONSOR — \$5,000 (LIMIT 1)

- Recognized as Presenting Sponsor on all event publicity and marketing materials
- Premier logo recognition on all digital and printed materials
- Dedicated business highlight in Chamber's eNewsletter and on social media platforms
- Recognition on dedicated event banner ad
- Social media recognition, including three (3) boosted event posts
- 60-second video can be played the night of the event
- Opportunity to make opening remarks at the event
- Logo and verbal recognition during event
- Table of ten (10) with prominent seating and distinctive seat coverings

EVENT SPONSOR — \$4,000 (LIMIT 1)

- Recognized as Event Sponsor on all event publicity and marketing materials
- Prominent logo recognition on all digital and printed materials
- Recognition on dedicated event banner ad
- Social media recognition, including two (2) boosted event posts
- 60-second video can be played the night of the event
- Opportunity to make closing remarks at the event
- Logo and verbal recognition during event
- Table of ten (10) with prominent seating and distinctive seat coverings

PINK DIAMOND SPONSOR — \$3,000 (LIMIT 5)

- Prominent logo recognition on all digital and printed materials
- Social media recognition, including two (2) boosted event posts
- 60-second video can be played the night of the event
- Logo and verbal recognition during event
- Table of ten (10) with prominent seating and distinctive seat coverings

COCKTAIL SPONSOR — \$2,500

- Logo recognition on all digital and printed materials
- Verbal recognition during event
- Logo recognition on signage placed at bar locations
- Social media recognition, including one (1) boosted event post
- Table of ten (10) with prominent seating and distinctive seat coverings

PEARL SPONSOR — \$2,000

- Logo recognition on all digital and printed materials
- Logo and verbal recognition during event
- Social media recognition, including one (1) boosted event post
- Table of ten (10) with prominent seating and distinctive seat coverings

AWARD SPONSOR — \$1,500 (LIMIT 1)

- Prominent business name recognition on all digital and printed materials
- Verbal recognition during event
- Logo recognition sticker on inside cover of each award box
- Social media recognition
- Three (3) complimentary tickets

PROGRAM SPONSOR — \$1,500 (LIMIT 1)

- Prominent business name recognition on all digital and printed materials
- Verbal recognition during event
- Logo recognition on event program
- Social media recognition
- Three (3) complimentary tickets

ONYX SPONSOR — \$1,500

- Prominent business name recognition on all digital and printed materials
- Name and verbal recognition during event
- Social media recognition
- Three (3) complimentary tickets

GEMSTONE SPONSOR — \$1,000

- Business name recognition on all digital and printed materials
- Business name and verbal recognition during event
- Social media recognition
- Three (3) complimentary tickets

NETWORK SPONSOR — \$500

- Business name and verbal recognition during event
- Two (2) complimentary tickets

PRESENTING SPONSOR — \$4,000 (LIMIT 1)

- Recognized as Presenting Sponsor on all event publicity and marketing materials
- Premier logo recognition on all digital and printed materials
- Dedicated business highlight in Chamber's eNewsletter and on social media platforms
- Recognition on dedicated event banner ad
- Social media recognition, including three (3) boosted event posts
- Opportunity to make opening remarks at event
- Logo and verbal recognition during event
- Table of eight (8) with prominent seating

EVENT SPONSOR — \$3,000 (LIMIT 1)

- Recognized as Event Sponsor on all event publicity and marketing materials
- Prominent logo recognition on all digital and printed materials
- Recognition on dedicated event banner ad
- Social media recognition, including two (2) boosted event posts
- Opportunity to make closing remarks at event
- Logo and verbal recognition during event
- Table of eight (8) with prominent seating

REGISTRATION SPONSOR — \$2,000 (LIMIT 1)

- Prominent logo recognition on all digital and printed materials
- Prominent Logo recognition at registration tables
- Social media recognition, including two (2) boosted event posts
- Logo and verbal recognition during event
- Four (4) complimentary event tickets

TABLE SPONSOR — \$1,000

- Business name recognition on all digital and printed materials
- Prominent logo recognition on table signage
- Social media recognition
- Business name and verbal recognition during event
- Four (4) complimentary event tickets

PROGRAM SPONSOR — \$800 (LIMIT 1)

- Business name recognition on all digital and printed materials
- Logo recognition on event program
- Social media recognition
- Business name and verbal recognition during event
- Four (4) complimentary event tickets



ANNUAL LUNCH: IMPACT MADE

Sharing the Chamber's story of
impact in the MADE region



CONNECTIONS MADE NETWORKING & EVENTS

Creating a thriving business
community through *meaningful*
relationships



PRESENTING SPONSOR — \$1,200

- Recognized as Presenting Sponsor on all event publicity and marketing materials
- Premier logo recognition on all digital and printed materials
- Premier logo recognition on traveling Connections MADE banner
- Opportunity to make brief remarks about your business at a Connections MADE event
- Opportunity to host a table with business-related information at Connections MADE events
- Four (4) complimentary tickets to all Meet & Eat events

PROGRAM SPONSOR — \$900

- Recognized as Program Sponsor on all event publicity and marketing materials
- Logo recognition on all digital and printed materials
- Logo recognition on traveling Connections MADE banner
- Opportunity to make brief remarks about your business at a Connections MADE event
- Three (3) complimentary tickets to all Meet & Eat events

NETWORK SPONSOR — \$600

- Recognized as Network Sponsor on Chamber's Connections MADE webpage
- Name recognition on all digital & printed materials
- Business name recognition on traveling Connections MADE banner
- Two (2) complimentary tickets to all Meet & Eat events



CommUNITY Days Member Appreciation Pie Pick-Up

PRESENTING SPONSOR — \$1,000

- Recognized as Presenting Sponsor on all event publicity and marketing materials
- Premier logo recognition on all digital and printed materials
- Recognition on dedicated event banner ad
- Opportunity to provide branded giveaway items at event
- Social media recognition, including two (2) boosted event posts

PIE SPONSOR — \$600

- Recognized as Pie Sponsor on all event publicity and marketing materials
- Prominent logo recognition on all digital and printed materials
- Opportunity to provide branded giveaway items at event
- Social media recognition, including one (1) boosted event post

NETWORK SPONSOR — \$400

- Recognized as Network Sponsor on all event publicity and marketing materials
- Name recognition on all digital and printed materials
- Social media recognition

CONTRIBUTING SPONSOR — \$250

- Recognized as Contributing Sponsor on Chamber's Pie Days webpage

JingleFest

PRESENTING SPONSOR — \$1,000

- Recognized as Presenting Sponsor on all event publicity and marketing materials
- Premier logo recognition on all digital and printed materials
- Recognition on dedicated event banner ad
- Logo and verbal recognition at event
- Social media recognition, including two (2) boosted event posts
- Six (6) complimentary unlimited food and beverage tickets

VIP SPONSOR — \$600

- Logo recognition on all digital and printed materials
- Logo and verbal recognition at event
- Social media recognition, including two (2) boosted event posts
- Four (4) complimentary unlimited food and beverage tickets

BEVERAGE SPONSOR — \$600

- Logo recognition on all digital and printed materials
- Logo and verbal recognition at event
- Social media recognition, including two (2) boosted event posts
- Four (4) complimentary unlimited food and beverage tickets

SANTA BOOT MUG SPONSOR — \$500

- Logo recognition on all digital and printed materials
- Logo and business name on Santa boot mugs
- Verbal recognition at event
- Social media recognition, including one (1) boosted event posts
- Four (4) complimentary unlimited food and beverage tickets

PHOTO BOOTH SPONSOR — \$500

- Logo recognition on all digital and printed materials
- Logo recognition on photo booth backdrop
- Verbal recognition at event
- Social media recognition, including one (1) boosted event posts
- Four (4) complimentary unlimited food and beverage tickets

CONTRIBUTING SPONSOR — \$250

- Business name recognition on all digital and printed materials
- Business name and verbal recognition at the event
- One (1) complimentary unlimited food and beverage ticket



COMMUNITY DAYS MEMBER APPRECIATION PIE PICK-UP & JINGLEFEST

Celebrating MADE Chamber
members with *exceptional* events

ADVOCACY MADE: GOVERNMENT AFFAIRS

Providing opportunities for members
to connect with *elected officials*



PRESENTING SPONSOR — \$5,000 (LIMIT 1)

- Recognized as Presenting Sponsor on all event publicity and marketing materials
- Premier logo recognition on all digital and printed materials
- Recognition on dedicated event banner ad
- Social media recognition, including three (3) boosted event posts
- Logo and verbal recognition at event
- Opportunity to make opening remarks at each event in the series
- Opportunity to provide branded giveaway items at each event in the series
- Eight (8) complimentary tickets to each event in the series

ADVOCACY SPONSOR — \$3,000

- Recognized as Advocacy Sponsor on all event publicity and marketing materials
- Prominent logo recognition on all digital and printed materials
- Recognition on dedicated event banner ad
- Social media recognition, including two (2) boosted event posts
- Logo and verbal recognition at event
- Opportunity to make closing remarks at an event in the series
- Six (6) complimentary tickets to each event in the series

EVENT SPONSOR — \$1,000

- Recognized as Event Sponsor on all event publicity and marketing materials
- Logo recognition on all choice event digital and printed materials
- Recognition on dedicated event banner ad
- Logo and verbal recognition at event
- Opportunity to introduce guest speakers at an event
- Opportunity to provide branded giveaway items at each event in the series
- Four (4) complimentary tickets to each event in the series

NETWORK SPONSOR — \$500

- Prominent business name recognition on all event digital and printed materials
- Business name and verbal recognition at event
- Two (2) complimentary tickets to each event in the series

CONTRIBUTING SPONSOR — \$250

- Business name recognition on all event digital and printed materials
- Business name and verbal recognition at event
- One (1) complimentary ticket to each event in the series

PRESENTING SPONSOR — \$4,000 (LIMIT 1)

- Recognized as Presenting Sponsor on all event publicity and marketing materials
- Premier logo recognition on all digital and printed materials
- Dedicated business highlight in Chamber's eNewsletter and on social media platforms
- Recognition on dedicated event banner ad
- Social media recognition, including three (3) boosted event posts
- Verbal recognition at event
- Opportunity to make opening remarks at each event in the series
- Opportunity to provide branded giveaway items at each event in the series
- Table of eight (8) at the Women's Summit event
- Four (4) complimentary tickets to each event in the series

IMPACT SPONSOR — \$2,000

- Recognized as Impact Sponsor on all event publicity and marketing materials
- Prominent logo recognition on all digital and printed materials
- Social media recognition, including two (2) boosted event posts
- Verbal recognition at event
- Opportunity to make closing remarks at each event in the series
- Opportunity to provide branded giveaway items at each event in the series
- Six (6) complimentary tickets to the Women's Summit event
- Four (4) complimentary tickets to each event in the series

SERIES SPONSOR — \$1,000

- Recognized as Series Sponsor on event publicity and marketing materials
- Logo recognition on event digital and printed materials
- Recognition on dedicated event banner ad
- Social media recognition, including three (3) boosted event posts
- Verbal recognition at event
- Opportunity to introduce guest speakers
- Opportunity to provide branded giveaway items at event
- Four (4) complimentary tickets to the Women's Summit event
- Two (2) complimentary tickets to each event in the series

NETWORK SPONSOR — \$500

- Logo recognition on event digital and printed marketing materials
- Verbal recognition at event
- Two (2) complimentary tickets to the Women's Summit event
- Two (2) complimentary tickets to each event in the series

CONTRIBUTING SPONSOR — \$250

- Business name recognition on event digital and printed marketing materials
- Verbal recognition at event
- One (1) complimentary ticket to the Women's Summit event
- One (1) complimentary ticket to each event in the series



WOMEN IMPACTING MASON-DEERFIELD SPEAKER SERIES

Creating positive impact in your
spheres of *influence*



WOMEN BUSINESS LEADERS ANNUAL SUMMIT

Promoting more *equitable* representation of leadership in the MADE region



PRESENTING SPONSOR — \$2,000 (LIMIT 1)

- Recognized as Presenting Sponsor on all event publicity and marketing materials
- Premier logo recognition on all digital and printed materials
- Recognition on dedicated event banner ad
- Social media recognition, including two (2) boosted event posts
- Verbal recognition at event
- Opportunity to make opening remarks at the event
- Opportunity to provide branded giveaway items at event
- Table of eight (8) at the Women's Summit event

WELCOME SPONSOR — \$1,000

- Prominent logo recognition on all digital and printed materials
- Recognition on dedicated event banner ad
- Social media recognition, including two (2) boosted event posts
- Verbal recognition at event
- Opportunity to make closing remarks at event
- Six (6) complimentary event tickets

REGISTRATION SPONSOR — \$1,000

- Prominent logo recognition on all digital and printed materials
- Prominent logo recognition at registration tables
- Social media recognition, including two (2) boosted event posts
- Verbal recognition at event
- Four (4) complimentary event tickets

NETWORK SPONSOR — \$500

- Logo recognition on all digital and printed materials
- Verbal recognition at event
- Two (2) complimentary event tickets

CONTRIBUTING SPONSOR — \$250

- Business name recognition on all digital and printed materials
- Verbal recognition at event
- One (1) complimentary event ticket

People come to the MADE Chamber office weekly wanting more information on the area, including: a list of local businesses, attractions, lodging and dining options. This is why we created the Community Profile & Relocation Guide with expanded area information, business profiles, and an up-to-date member business directory.

HOW TO BE INVOLVED IN THE 2024-2025 COMMUNITY PROFILE AND RELOCATION GUIDE?

- Advertise your business to new residents, visitors and community members as the guide is distributed to more than 3,000 people. The guides will be hand-delivered to new residents through our Community Basket program, available at the Chamber office, placed in City & Township buildings, hotels, retail stores, and offices with waiting areas.
- Do you have a story to tell? Write a half or full page content article to be featured in this year's guide.
- Choose to enhance your directory listing, which will include a link to your website in the guide's digital version.

Don't miss this incredible opportunity to expand your reach and get noticed. Printing will begin early-fall, so don't delay! To secure your spot, call or email us today at info@madechamber.org or 513.336.0125!

Ad pricing begins at only \$235

Sponsorship Structure	Width	Height	Price
Business Card	2.75	1.75	\$235
Double Business Card	2.75	3.75	\$425
Quarter Page	4.00	5.00	\$850
Half Page (ad or content)	8.00	5.00	\$1,020
Full Page (ad or content)	8.50	11.00	\$2,500
Inside Full Page (limit 1)	8.50	11.00	\$3,000
Back Cover (limit 1)	8.50	11.00	\$3,500

ROBEKS Juice

COMMUNITY PROFILE & RELOCATION GUIDE

Welcoming people to the region
MADE for you!





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