2026 COMMUNITY GUIDE & MAP
Advertising Rates

Reach the People Exploring Mason & Deerfield

ADVERTISE IN THE 2026-2027 COMMUNITY GUIDE & MEMBER DIRECTORY AND THE NEW MASON-DEERFIELD AREA MAP

Every week, people turn to the MADE Chamber looking for the best of Mason and Deerfield Township—from local businesses and restaurants to attractions, shopping, services, and places to call home. Our Community Guide & Member Directory has long been the trusted resource for newcomers, visitors, and residents alike.

This year, we're excited to bring back another highly requested resource: **the Mason-Deerfield Area Map**. It's been more than five years since a new map has been produced, and with our community's incredible growth, there's never been a better time to put your business in front of the people discovering everything our region has to offer.

WAYS TO GET INVOLVED

- **Advertise your business** in one or both publications and connect with thousands of new residents, visitors, and community members.
- **Share your story** with a half-page or full-page sponsored article highlighting your business, expertise, or community impact.
- **Enhance your directory listing** with your logo and a website link in the digital edition, making it even easier for customers to find you online.
- **Bundle and save.** Businesses that advertise in both the Community Guide and the Area Map will receive a complimentary enhanced directory listing with logo—a **$150 value**.

BUILT TO REACH THE COMMUNITY

More than **3,000 Community Guides** will be distributed through the Chamber office, Community Basket program for new residents, City of Mason and Deerfield Township facilities, hotels, retail locations, real estate offices, and other high-traffic community destinations. The newly redesigned **Area Map** will also be distributed throughout the community and serve as the go-to navigation resource for residents, visitors, and businesses.

Don't miss this opportunity to put your business in front of the people who are living, working, visiting, and investing in Mason-Deerfield. Printing begins this fall, so reserve your space today! Contact us at **marketing@madeteam.org** or **513.336.0125** with any questions.



See next page for more information including pricing and sizing.

PRICING BEGINS AT ONLY $190



SELECT YOUR AD SIZE FOR THE COMMUNITY GUIDE

Sponsorship Structure	Width	Height	Price
Business Card	2.75	1.75	$235
Double Business Card	2.75	3.75	$425
Quarter Page	4.00	5.00	$850
Half Page ***(ad or content)***	8.00	5.00	$1,250
Full Page ***(ad or content)***	8.50	11.00	$2,500
~~Inside Front Cover ***(limit 1)***~~	8.50	11.00	$3,000
Back Cover ***(limit 1)***	8.50	11.00	$3,500



SELECT YOUR AD SIZE FOR THE AREA MAP

Sponsorship Structure	Width	Height	Price
Business Card	3.50	2.25	$190
Double High Business Card	3.50	4.75	$325
Double Wide Business Card	4.75	3.50	$325
Triple High/Wide Business Card	3.50	6.75	$435
Quad Business Card (limit 4)	5.75	4.00	$545
Inside Half-Page (limit 2)	3.75	4.25	$435
Inside Full-Page (limit 3)	3.75	8.75	$655
Back Full-Page (limit 1)	3.75	8.75	$875



SELECT YOUR COMMUNITY GUIDE ADD-ONS

Type of Add On	Price
Directory Listing	Free for All MADE Chamber Members
Enhanced Directory Listing	$100 (Free for Grow Level Members)
Enhanced Directory Listing with Logo	$150 (Free for Influence Level+ Members, Map & Guide Advertisers)
Let us help create the artwork for your ad	$250

FILE INFORMATION FOR YOUR AD

File Types

Illustrator

InDesign

PDF

Photoshop

Margins

Allow 1/4" margins between the live area and trim of **full page** ads and 1/2" in the gutter of all **full** and **half** spreads.

Font

All fonts must be included with InDesign or Illustrator files.

If fonts are not included they should be converted to outlines in the file.

Images

All images should be high resolution (300 dpi) and included with all design documents.

Acceptable formats: TIF, EPS, JPG, or PDF.

CHECK THE FACTS BEFORE YOUR SIGN

Terms & Conditions

The Mason Deerfield Chamber requests that all ad materials, including but not limited to: text, photos, logos and artwork are due by **Friday, September 11**, as space is limited. All proofs must be received within 5 days of the deadline or the ad will run as is. The advertiser is responsible for proof reading, corrections and cost of the ad. The Mason Deerfield Chamber will not be held liable for responsibilities of the advertiser, including but not limited to: photo credits, infringement on any items, misprint, misrepresentation and typographical errors. The Mason Deerfield Chamber reserves the right to approve or reject all advertising based on content and language. Per request, the Mason Deerfield Chamber can develop your ad at an expense, but high-resolution photos and logos must be received by the Chamber no later than August 30. This is considered a binding contract with the Mason Deerfield Chamber. By signing below, you are authorizing that you have read and agree with the terms and conditions listed by the Mason Deerfield Chamber.

By signing I agree that I have read and accept the terms and conditions:

_____

SIGNED. SEALED. DELIVERED. YOU'RE IN!

Company Name: _____

Contact Name: _____

Phone Number: _____

Email Address: _____

Size of guide advertisement: _____

Size of map advertisement: _____

Community Guide add-ons: _____

Total Amount Due: $_____

Payment Options:

☐ Bill me *(Payment must be received by Sept. 11)*

OR Payment attached

☐ Cash

☐ Check *(Payable to: Mason Deerfield Chamber)*

☐ Credit Card: MC Visa AMEX Discover

#_____ EXP ___ /___ CVV _____

Signature: _____