

**Add the Mason Deerfield Chamber to your marketing mix! Promote your business to over 500 fellow MADE Chamber member businesses representing 22,000+ employees by advertising through our many channels of communication!**



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### **ENHANCED WEBSITE LISTING**

**Make your business stand out to potential customers and increase the number of visitors to your website. MADE Chamber's online directory is used by organizations and individuals searching for Mason-Deerfield area businesses. The online directory is searchable by business name, category and keywords.**

#### Annual Listing—\$100

Enhanced membership website listing includes:

- Top search results in our member directory
- Results summary web description
- Listing graphics and logo capabilities including photo gallery, video, and map image
- Longer web descriptions
- Company social media linkage capability

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### **EMAIL ADVERTISING**

**The MADE Chamber's weekly newsletter is sent to more than 1,600 subscribers and shares Chamber event information, business and community news, and more.**

#### Banner Ads—\$75/week

- Horizontal banner, 650w x no more than 200h pixels
- Provide any additional copy for the ad and URL for ad to link to
- Deadline: Friday at noon the week before the ad will be published (our newsletter is published weekly on Tuesdays)

#### Half-Page Ads—\$75/week

- Ad block, 400w x no more than 450h pixels
- Provide any additional copy for the ad and URL for ad to link to
- Deadline: Friday at noon the week before the ad will be published (our newsletter is published weekly on Tuesdays)

#### Content Block—\$150/week

- 250 word max description (may include hyperlinks)
- Provide headshot/additional image and logo
- Provide URL for image to link to
- Deadline: Friday at noon the week before the ad will be published (our newsletter is published weekly on Tuesdays)

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### **SPONSORED WEBSITE CONTENT**

**Increase your reach by hosting content created by your business both in our weekly newsletter, and on the Chamber's blog.**

#### Blog Post—\$400

- Submit content to be featured on the Chamber's blog. Options include: written content with images (1000 word max. with up to 4 photos), or video (3 minutes max.)
- Content will be promoted on the Chamber's social media platforms and weekly newsletter

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## WEBSITE ADVERTISING

Our website, [madechamber.org](http://madechamber.org), receives 10,000 unique page views per month.

Inside Page Ad—\$700 per three (3) or \$250 monthly

- Select one (1) inside page
  - Blog, Directory Category, Business Directory Search, Hot Deals, Events, Job Postings, Groups, MarketSpace, Information Request/Contact Us, Lodging Search, Weather, Online Membership Signup, New Releases, Business Directory Map
- 930w x 115h pixels, 72 dpi, .GIF or .JPG format
- Provide URL for ad to link to
- Deadline: submit at any time (allow 72 hours for the ad to be “live”)

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## COMMUNITY PROFILE & RELOCATION GUIDE

**An all-inclusive guide to information on the area, including: a list of local businesses, attractions, lodging and dining options. The Community Profile & Relocation Guide has expanded area information, business profiles, and an up-to-date member business directory.**

Business Card Ad—\$235

Double Business Card Ad—\$425

Quarter Page Ad—\$850

Half Page Ad—\$1,150

Full Page Ad—\$2,500

Inside Cover—\$3,000

Back Cover—\$3,500

*The ad specifications are made available each year during the guide advertising campaign during Q1. Please contact Amanda Oltman at [aoltman@madechamber.org](mailto:aoltman@madechamber.org) for the most up-to-date information.*



Artwork and creative content should be sent to Amanda Oltman at [aoltman@madechamber.org](mailto:aoltman@madechamber.org).  
316 W Main Street, Mason, OH 45040 • 513.336.0125 phone • [madechamber.org](http://madechamber.org)