

MASON DEERFIELD CHAMBER ADD-ONS

MARKETING

DIGITAL MARKETING

Weekly eNewsletters & Emails

- One (1) banner ad in Chamber eNewsletter — \$150 \$ _____
- Two (2) banner ads in Chamber eNewsletter — \$275 \$ _____
- One (1) content block in Chamber eNewsletter — \$400 \$ _____
- eNewsletter Sponsorship (52 eNewsletters) — \$4,000 \$ _____
- Dedicated email blast sent to membership by Chamber — \$500 \$ _____

Website & Social Media

- One (1) month-long rotating banner ad on inside page of Chamber website — \$250 \$ _____
- Three (3) month-long rotating banner ads on inside page of Chamber website — \$700 \$ _____
- One (1) month-long rotating banner ad on **home page** of Chamber website — \$400 \$ _____
- One (1) Content ad on Chamber website & social media platforms — \$400 \$ _____
- Customized business post on Chamber's social media platforms — \$250 \$ _____
- Logo** directory listing on Chamber's website — \$150 \$ _____

ADDITIONAL MARKETING OPPORTUNITIES

Annual Community Profile & Relocation Guide Marketing

- Back Cover ad (limit 1) — \$3,500 \$ _____
- Inside Front Cover ad (limit 1) — \$3,000 \$ _____
- Full Page ad — \$2,500 \$ _____
- Half Page ad — \$1,200 \$ _____
- Quarter Page ad — \$850 \$ _____
- Double Business Card ad — \$425 \$ _____
- Business Card ad — \$235 \$ _____
- Logo directory listing — \$150 \$ _____
- Enhanced directory listing — \$100 \$ _____

Additional Marketing

- Community Basket Program — \$100 (annually) \$ _____
- Brochure in new member packet — \$350 (annually) \$ _____
- Opportunity to provide a five (5) minute business introduction at one (1) networking event — \$100 \$ _____
- Business Spotlight video interview — \$500 \$ _____
- Customized marketing plan created with Chamber staff — \$400 \$ _____

MARKETING

Certificate of Origin

- 1 Document — \$10/Chamber member or \$50/non-Chamber member \$ _____
 - 30 Document Bundle* — \$300 \$ _____
 - Unlimited Bundle* — \$500 \$ _____
- *MADE Chamber member-exclusive benefit*

CUSTOMIZED CONNECTIONS

Customized Business Connections

- Mailing list of Chamber's business directory (excluding emails) — \$100 \$ _____
- One (1) customized mailing list of Chamber's business directory (excluding emails) — \$200 \$ _____
- Monthly access to new member contacts — \$200 \$ _____
- Pay It Forward sponsorship of Connect level member — \$450 \$ _____

Customized Relationship Building

- Business-related VIP event with members — \$450 \$ _____
- Custom B2B plan to increase your leads created with Chamber staff — \$450 \$ _____
- Customized Engagement Plan created with Chamber staff — \$400 \$ _____
- Display table at select networking events — \$100 \$ _____

MASON DEERFIELD CHAMBER SPONSORSHIPS



EVENTS & PROGRAMS

SIGNATURE EVENTS

Annual Lunch

- Presenting Sponsor (limit 1) — \$4,000
- Event Sponsor (limit 1) — \$3,000 \$ _____
- Registration Sponsor (limit 1) — \$2,000 \$ _____
- Table Sponsor — \$1,000 \$ _____
- Program Sponsor (limit 1) — \$800 \$ _____
- Individual Ticket — \$50 \$ _____

Gems of Excellence Annual Awards Night

- Presenting Sponsor (limit 1) — \$5,000
- Event Excellence Sponsor (limit 1) — \$4,000 \$ _____
- Pink Diamond Sponsor (limit 5) — \$3,000 \$ _____
- Cocktail Sponsor — \$2,500 \$ _____
- Pearl Sponsor — \$2,000 \$ _____
- Onyx Sponsor — \$1,500 \$ _____
- Award Sponsor (limit 1) — \$1,500 \$ _____
- Program Sponsor (limit 1) — \$1,500 \$ _____
- Gemstone Sponsor — \$1,000 \$ _____
- Network Sponsor — \$500 \$ _____
- Table of 10 — \$1,100 (\$1,000 Early Bird Pricing) \$ _____
- Individual Ticket — \$110 (\$100 Early Bird Pricing) \$ _____

NETWORKING & COMMUNITY EVENTS

Connections MADE Networking Events

- Presenting Sponsor — \$1,200
- Program Sponsor — \$900 \$ _____
- Network Sponsor — \$600 \$ _____

CommUNITY Day Member Appreciation Pie Pick-up

- Presenting Sponsor — \$1,000
- Pie Sponsor — \$600 \$ _____
- Network Sponsor — \$400 \$ _____
- Contributing Sponsor — \$250 \$ _____

Annual JingleFest

- Presenting Sponsor — \$1,000
- VIP Sponsor — \$600 \$ _____
- Beverage Sponsor — \$600 \$ _____
- Contributing Sponsor — \$250 \$ _____
- Unlimited Food or Beverage Ticket — \$25 \$ _____
- Unlimited Food & Beverage Ticket — \$35 \$ _____



EVENTS & PROGRAMS

GOVERNMENT AFFAIRS EVENTS

Advocacy Events

- Presenting Sponsor — \$5,000
- Advocacy Sponsor — \$3,000 \$ _____
- Event Sponsor (limit 1 per event) — \$1,000 \$ _____
- Network Sponsor (limit 1 per event) — \$500 \$ _____
- Contributing Sponsor (limit 1 per event) — \$250 \$ _____
- Individual Ticket — \$35 \$ _____

PROFESSIONAL DEVELOPMENT EVENTS

Women Impacting Mason-Deerfield Speaker Series 2.0

- Presenting Sponsor (limit 1) — \$4,000
- Impact Sponsor — \$2,000 \$ _____
- Series Sponsor (limit 3/1 per event) — \$1,000 \$ _____
- Network Sponsor (limit 3/1 per event) — \$500 \$ _____
- Contributing Sponsor (limit 3/1 per event) — \$250 \$ _____
- Individual Ticket — \$25 \$ _____

Women's Summit Event

- Presenting Sponsor — \$2,000
- Keynote Speaker Sponsor — \$1,000 \$ _____
- Series Sponsor — \$1,000 \$ _____
- Network Sponsor — \$500 \$ _____
- Contributing Sponsor — \$250 \$ _____
- Individual Ticket — \$100 \$ _____

FOR MADE CHAMBER USE ONLY

Business Name: _____

Membership Level: _____

Membership Dues Total: \$ _____

Sponsorship Total: \$ _____

Add-ons Total: \$ _____

Total Amount Spend: \$ _____

Investor Level: _____