## **2023 Member Benefits**

## Snapshot of Benefits at Each Member Tier Level



	BUILD LEVEL	GROW LEVEL	CONNECT LEVEL
	\$1500 annually	\$750 annually	\$450 annually
Credit towards advertising, sponsorships, or programs	\$150		-
Customized annual engagement plan with staff	$\checkmark$	_	
Member spotlight in enewsletter and blog	✓		_
Eligible to host MADE Chamber events (conditions apply)	$\checkmark$	✓	- 8
Monthly rotating banner ad on inside page of madechamber.org	3 months	1 month	
Complimentary access to any ticketed MADE Chamber event under \$35*	6 tickets	4 tickets	_
Mailing list of Chamber Business Directory (excluding emails)	4 requests	1 request	
Listing in annual Community Profile & Relocation Guide (print and online)	Enhanced	Enhanced	✓
Listing in online business directory on Chamber's website	Enhanced	Enhanced	✓
Access to cost savings benefits	$\checkmark$	✓	✓
Enhanced ribbon cutting	✓	$\checkmark$	✓
Announcement of membership in enewsletter and social media	$\checkmark$	$\checkmark$	✓
Connect our members to your business	✓	✓	✓
Influence Chamber direction and initiatives through committees and surveys	$\checkmark$	✓	✓
All employees eligible to access benefits, programs, and events	$\checkmark$	✓	✓
Proud member decal and virtual badge	$\checkmark$	$\checkmark$	$\checkmark$
Member only pricing for programs and events	✓	✓	✓
Free access to Chamber Cafes and Happy Hours	✓	✓	<b>√</b>
Personal notification of events, job postings, news, and deals through newsletters	✓	✓	✓
Provide opportunities for meaningful connections with elected officials	✓	✓	✓

## 2023 Investor Benefits Snapshot of Benefits at Each Investor Tier Level



Feature business video: story of business, company culture, community impact)	LEAD LEVEL \$10,000 annually	ADVOCATE LEVEL \$5,000 annually	INFLUENCE LEVEL \$3,000 annually
Dedicated enewsletter blast per year	✓		
Social media takeover for a day	✓		
Business spotlight video interview	<b>√</b>	<b>√</b>	•
Pay It Forward partner to sponsor Tier 1 membership	✓	✓	
Recognition as an investor on Chamber's marketing and events	Logo	Logo	✓
Facebook Live video broadcast from MADE Chamber's page	✓	✓	✓
Exclusive networking with CEOs through seat on Prosperity Partners Council	✓	✓	✓
Credit towards advertising, sponsorships, or programs	\$2,500	\$1,000	\$500
Customized annual engagement plan with staff	CEO	CEO	✓
Member spotlight in enewsletter and blog	✓	✓	✓
Eligible to host MADE Chamber events (conditions apply)	Early Access	Early Access	Early Access
Monthly rotating banner ad on inside page of madechamber.org	12 months	9 months	6 months
Complimentary access to any ticketed MADE Chamber event under \$35*	16 tickets	10 tickets	8 tickets
Mailing list of Chamber Business Directory (excluding emails)	4 requests	4 requests	4 requests
Listing in annual Community Profile & Relocation Guide (print and online)	Logo	Logo	Logo
Listing in online business directory on Chamber's website	Enhanced Plus	Enhanced Plus	Enhanced Plus
Access to cost savings benefits	✓	✓	✓
Enhanced ribbon cutting	✓	✓	✓
Announcement of membership in enewsletter and social media	✓	✓	✓
Connect our members to your business	✓	✓	✓
Influence Chamber direction and initiatives through committees and surveys	✓	✓	✓
All employees eligible to access benefits, programs, and events	✓	✓	✓
Proud member decal and virtual badge	✓	✓	✓
Member only pricing for programs and events	✓	✓	✓
Free access to Chamber Cafes and Happy Hours	✓	✓	✓
Personal notification of events, job postings, news, and deals through newsletters	✓	✓	✓
Provide opportunities for meaningful connections with elected officials	✓	✓	✓