

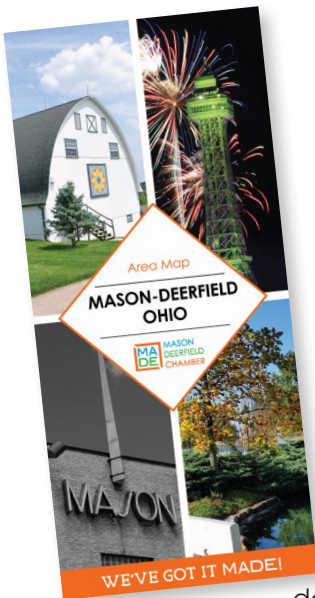
Advertise now in the 2020-2021 Mason-Deerfield Area Community Guide and Member Directory and Mason-Deerfield Area Map

People come to the MADE Chamber office weekly wanting more information on the area, including: a list of local businesses, attractions, lodging and dining options. This is why we created the Community Profile & Relocation Guide with expanded area information, business profiles, and an up-to-date member business directory.

Additionally, we get requests daily for a comprehensive map of the Mason-Deerfield region - and, currently, we're the only entity providing those maps. The last time the chamber printed Mason & Deerfield Township Ohio Area Maps was in 2017. But, with the ever-evolving region MADE for business, it is time to re-print the maps in 2020.

Each MADE Chamber member who purchases an ad in both the area map and the community guide will receive a free upgrade to an enhanced listing with logo in the member directory - a \$100 value.

WAYS TO BE INVOLVED IN THE 2020-2021 COMMUNITY GUIDE?



- Advertise your business to new residents, visitors and community members as the guide is distributed to more than 3,000 people. The guides will be hand-delivered to over 1,000 new residents in the Mason City School District through the chamber's Community Basket program, as well as available at the Mason Deerfield Chamber office, placed in City & Township buildings, hotels, retail stores and offices with waiting areas.
- Do you have a story to tell? Write a half or full-page of content in an article to be featured in this year's community guide.
- Choose to enhance your directory listing, which will include a link to your website in the guide's digital version.



Don't miss this incredible opportunity to expand your reach and get noticed. Map printing will begin early-spring and community guides will be printed late-summer, so don't delay! Email or call us today at info@madechamber.org or 513.336.0125 with any

questions.

See the next page for more information, including pricing and sizing. **Prices start as low as \$175!**

Upgrade your 2020-2021 Community Guide experience with one of these additions!

Type of Add-On

Pricing

Directory Listing	Free to MADE Chamber members
Enhanced Directory Listing	\$75
Enhanced Directory Listing with Logo	\$100
Let us help create the artwork for your ad	\$100

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SELECT YOUR AD SIZE FOR THE COMMUNITY GUIDE

Sponsorship Structure	Width	Height	Price
Business Card	2.75	1.75	\$235
Double Business Card	2.75	3.75	\$425
Quarter Page	4.00	5.00	\$850
Half Page (ad or content)	8.00	5.00	\$1,150
Full Page (ad or content)	8.50	11.00	\$2,500
Inside Front Cover (limit 1)	8.50	11.00	\$3,000
Back Cover (limit 1)	8.50	11.00	\$3,500



SELECT YOUR AD SIZE FOR THE MADE AREA MAP

Sponsorship Structure	Width	Height	Price
Business Card	3.50	2.25	\$175
Double High Business Card	3.50	4.75	\$295
Double Wide Business Card	4.75	3.50	\$295
Triple High/Wide Business Card	3.50	6.75	\$395
Quad Business Card (limit 4)	5.75	4.00	\$495
Inside Half-Page (limit 2)	3.75	4.25	\$395
Inside Full-Page (limit 3)	3.75	8.75	\$595
Back Full-Page (limit 1)	3.75	8.75	\$795



INFORMATION FOR YOUR AD IN THE GUIDE & MAP

File Types

Illustrator
InDesign
PDF
Photoshop

Margins

Allow 1/4" margins between the live area and trim of **full page** ads and 1/2" in the gutter of all **full** and **half** spreads.

Font

All fonts must be included with InDesign or Illustrator files.

If fonts are not included they should be converted to outlines in the file.

Images

All images should be high resolution (300 dpi) and included with all design documents.

Acceptable formats: TIF, EPS, JPG, or PDF.



RESERVE YOUR ADVERTISEMENT TODAY!

Your Information

Company Name: _____

Contact Name: _____

Phone Number: _____

Email Address: _____

Timeline

Sponsorship Sales	Now - March 27
Artwork Deadline	March 27
Community Engagement	Now - March 27
Layout, Design & Proof Reading	Map: March 27 - April 3 Guide: July 1 - 31
Printing & Delivery	Map: April Guide: August



CHECK THE FACTS BEFORE YOUR SIGN

Terms & Conditions

The Mason Deerfield Chamber requests that all ad materials, including but not limited to: text, photos, logos and artwork are due by Friday, March 6, as space is limited. All proofs must be received within 5 days of the deadline or the ad will run as is. The advertiser is responsible for proof reading, corrections and cost of the ad. The Mason Deerfield Chamber will not be held liable for responsibilities of the advertiser, including but not limited to: photo credits, infringement on any items, misprint, misrepresentation and typographical errors. The Mason Deerfield Chamber reserves the right to approve or reject all advertising based on content and language. Per request, the Mason Deerfield Chamber can develop your ad at an expense, but high-resolution photos and logos must be received by the Chamber no later than March 6. This is considered a binding contract with the Mason Deerfield Chamber. By signing below, you are authorizing that you have read and agree with the terms and conditions listed by the Mason Deerfield Chamber.

By signing I agree that I have read and accept the terms and conditions:



SIGNED. SEALED. DELIVERED. YOU'RE IN!

Size of guide advertisement: _____

Community Guide add-ons: _____

Payment Options:

Bill me (*Payment must be received by March 6*)

OR Payment attached

Cash

Check (*Payable to: Mason Deerfield Chamber*)

Credit Card: MC Visa AMEX Discover

_____ EXP ___ / ___ CVV _____

Total Amount Due: \$ _____

Signature: _____