

# Coalition Communication: Business



## COVID-19 UPDATES

- A county-by-county breakdown outlining the presence of COVID-19 in all of Ohio's 88 counties can be found on the [Ohio Public Health Advisory System's website](#).
- **Beginning on Tuesday, January 19**, those 80 years of age and older will be prioritized for vaccination, roughly totaling 420,000 Ohioans. Vaccines will be administered by physicians, local health departments, hospitals, federally qualified health centers, in-home health service providers, and some retail pharmacies.
- Please note the **preferred length of quarantine remains 14 days**. However, for those without symptoms, exceptions may allow for a 10-day or 7-day quarantine with testing. [See the full guidance here](#).

## INDUSTRY INFORMATION

- COVID-19 vaccines have arrived and been administered in Ohio. Access an [FAQ](#), [Myths vs. Facts](#), and more at [coronavirus.ohio.gov/vaccine](https://coronavirus.ohio.gov/vaccine).
- **January 31<sup>st</sup> is the deadline** to apply for the Bar and Restaurant Assistance Fund. Assistance is available to Ohio's on-premise liquor permit holders impacted by COVID-19, and applies to roughly 30 permit types, including bars, restaurants, breweries, distilleries, wineries, casinos and private clubs. To apply visit: [BusinessHelp.Ohio.gov](https://BusinessHelp.Ohio.gov)
- The seventh round of TechCred – a program that helps businesses upskill their current and incoming workforce with tech-focused credentials – is now open until January 29th. **To learn more and apply, businesses can visit [TechCred.Ohio.Gov](https://TechCred.Ohio.Gov).**

## KEY STATS

Data as of 1/7/2021

### PUBLIC ADVISORY SYSTEM



### 21-DAY TRENDS

Case Average	7,471
Death Average	75
Hospitalization Average	320
ICU Admission Average	34

## WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for the Ohio Development Services Agency team, please contact [Penny Martin](mailto:Penny.Martin@development.ohio.gov) at (614) 425-8342 or by emailing [Penny.Martin@development.ohio.gov](mailto:Penny.Martin@development.ohio.gov)



## SUGGESTED SOCIAL MEDIA POSTS

Supporting your local business is as easy as 1..2..3 [#InThisTogetherOhio](#) ([Insert 123 Gif](#))

Together we can slow the spread of COVID-19 and help keep businesses, like ours open. [#InThisTogetherOhio](#) (Use [“When We’re Out” graphic](#))

Wearing a mask, social distancing, and staying home when we feel sick, helps us [#StaySafeOhio](#). Together, we can slow the spread and keep our economy open. [#InThisTogetherOhio](#)

Remember you’re not alone. Text the keyword “4hope” to 741-741 for free, confidential help 24 hours a day, 7 days a week

## TALKING POINTS FOR YOU

- The COVID vaccine is now available. However, it remains in short supply not only in Ohio, but across the country. It will take a number of weeks to distribute all of the vaccine given the limited doses available.
- Until a substantial number of Ohioans can be vaccinated, proper prevention, like wearing masks and social distancing, will reduce your risk of being exposed to or spreading.
- Vaccination is a personal decision. Ohioans should be aware that, due to vaccine shortages, anyone who declines the vaccine at their first opportunity may not have another chance to receive it for some time.

## HOW YOU CAN HELP

- ✓ Set a good example, by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- ✓ Submit letters to the editor or local news outlets that support the “COVID-19 Key Messages;” wear a mask, wash hands often, and social distance.
- ✓ Participate in local media/radio interviews to support “COVID-19 Key Messages,” and help showcase how you and your colleagues in the industry are supporting Ohio’s Responsible Restart.

## RESOURCES

### HASHTAGS TO USE

[#InThisTogetherOhio](#)  
[#OhioSmallBusinesses](#)  
[#ResponsibleRestartOhio](#)  
[#MasksOnOhio](#)  
[#StaySafeOhio](#)

### LATEST UPDATES

[COVID-19 Vaccination Program](#)  
[Public Health Orders](#)  
[News Releases](#)  
[Sector-Specific Requirements](#)

### VIDEOS

[COVID-19 is Unpredictable](#)   
[Ohio Nurses: We Need Your Help](#)  
[Grit \(Clark Kellogg PSA\)](#)

### GRAPHICS

[COVID-19 Vaccines: Ohio’s Phased Approach](#)  
[Masks Required/Capacity](#)  
[What You Can Do](#)  
[Social Distancing](#)  
[All Printables](#)

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