

Coalition Communication: Higher Education



COVID-19 UPDATES

Stay Safe Ohio protocols announced, curfew extended

Governor DeWine announced the Ohio Department of Health's "Stay Safe Ohio" protocols for the next 21 days:

1. STAY AT HOME.
2. Wear your mask.
3. Keep interactions short and stay apart.
4. Wash your hands.
5. Work from home.
6. Celebrate safe. Celebrate small.
7. Don't eat or drink with anyone outside of your household.
8. Limit travel.
9. Keep weddings and funerals safe.
10. Enjoy safe holiday activities!

In addition, the statewide curfew from 10 p.m. to 5 a.m., with exceptions, was extended through Jan. 23, 2021.

INDUSTRY INFORMATION

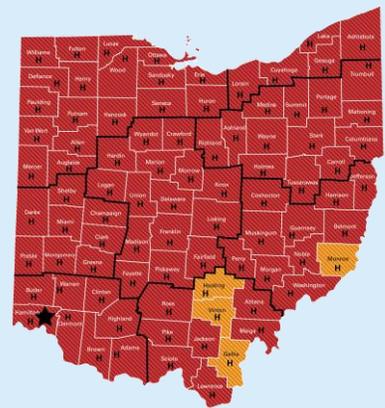
■ The first COVID-19 vaccines have arrived and been administered in Ohio. Access a [FAQ](#), [Myths vs. Facts](#), and more at coronavirus.ohio.gov/vaccine.

■ Everyone experiences stress – challenges with work, chronic disease, or an argument with a loved one. Confidential support is offered 24/7 by phone or text. Call the Ohio CareLine at **1-800-720-9616**, or text the keyword **"4hope"** to **741-741**.

KEY STATS

Data as of 1/7/2021

PUBLIC ADVISORY SYSTEM



21-DAY TRENDS

Case Average	7,471
Death Average	75
Hospitalization Average	320
ICU Admission Average	34

WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for the Ohio Department of Higher Education team, please contact [Jeff Robinson](mailto:jrobinson@highered.ohio.gov) at [614-752-9487](tel:614-752-9487) or by emailing jrobinson@highered.ohio.gov



SUGGESTED SOCIAL MEDIA POSTS

Every day, Ohio's #healthcare heroes perform miracles, but they need your support. Help reduce the strain on our #healthcare staff and system by following Ohio's #MasksOnOhio Protocol

STAY SAFE OHIO PROTOCOL



Before traveling, follow these tips to keep yourself, your family, & community safe.

1. Decrease social contacts 7-14 days before.
2. Monitor for #COVID19 symptoms like fever, cough, aches, etc.
3. Get tested if you can.

More here: <https://bit.ly/3ndkfJM>

TALKING POINTS FOR YOU

- The COVID vaccine is now available. However, it remains in short supply not only in Ohio, but across the country. It will take a number of weeks to distribute all of the vaccine given the limited doses available.
- Until a substantial number of Ohioans can be vaccinated, proper prevention, like wearing masks and social distancing, will reduce your risk of being exposed to or spreading.
- Vaccination is a personal decision. Ohioans should be aware that, due to vaccine shortages, anyone who declines the vaccine at their first opportunity may not have another chance to receive it for some time.

HOW YOU CAN HELP

- ✓ Set a good example by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- ✓ Submit letters to the editor to local news outlets that support the "COVID-19 Key Messages;" wear a mask, wash hands often, and social distance.
- ✓ Participate in local media/radio interviews to support "COVID-19 Key Messages," and help showcase how you and your colleagues in the industry are supporting Ohio's Responsible Restart.

RESOURCES

HASHTAGS TO USE

#InThisTogetherOhio
#OhioSmallBusinesses
#ResponsibleRestartOhio
#MasksOnOhio
#StaySafeOhio

LATEST UPDATES

- [COVID-19 Vaccination Program](#)
- [Public Health Orders](#)
- [News Releases](#)
- [Sector-Specific Requirements](#)

VIDEOS

- [COVID-19 is Unpredictable](#)
- [Ohio Nurses: We Need Your Help](#)
- [Grit \(Clark Kellogg PSA\)](#)

GRAPHICS

- [COVID-19 Vaccines: Ohio's Phased Approach](#)
- [Masks Required/Capacity](#)
- [What You Can Do](#)
- [Social Distancing](#)
- [All Printables](#)

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