

# Coalition Communication: Manufacturing

## COVID-19 UPDATES

↳ Governor Mike DeWine Retweeted



We know you have questions about the #COVID19 vaccine. We've developed a list of Myths vs. Facts you can find here: [bit.ly/3p5Tnw5](https://bit.ly/3p5Tnw5) #InThisTogetherOhio

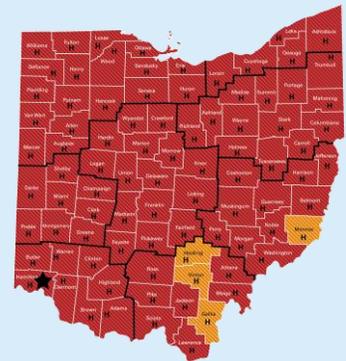


9:30 AM · Jan 6, 2021 · TweetDeck

## KEY STATS

Data as of 1/7/2021

### PUBLIC ADVISORY SYSTEM



## INDUSTRY INFORMATION

- The Ohio Department of Health has extended the 10 p.m. to 5 a.m. statewide [curfew](#) until **January 23, 2021**.
- The curfew does not prevent employees from working, but is intended to reduce COVID-19 spread, keep Ohioans safe, minimize the risk of major limitations or economic shutdowns, and reduce the impact on the healthcare and hospital system.
- Because vaccine availability remains limited in Ohio and across the country, Ohio is taking a [phased approach](#) that prioritizes the most vulnerable citizens, those in the healthcare field, and school staff members.
- While the vaccine is providing hope, businesses must remain vigilant in enforcing [safety protocols](#) regarding masks, hygiene, and distancing.

### 21-DAY TRENDS

Case Average	7,471
Death Average	75
Hospitalization Average	320
ICU Admission Average	34

## WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for spreading the safety message, please contact

**Bill Teets** at 614.569.4509 or by emailing [dascommunications@das.ohio.gov](mailto:dascommunications@das.ohio.gov).



## SUGGESTED SOCIAL MEDIA POSTS

We need to limit our social gatherings and wear masks to help slow spread. Our circles of exposure are bigger than we think. Together we can #StaySafeOhio and help keep all businesses open.



No coach has ever said let up as you approach the finish line. Now is the time to double down on masking up, washing up, and backing up! #InThisTogetherOhio

## TALKING POINTS FOR YOU

- The COVID vaccine is now available. However, it remains in short supply not only in Ohio, but across the country. It will take a number of weeks to distribute all of the vaccine given the limited doses available.
- Until a substantial number of Ohioans can be vaccinated, proper prevention, like wearing masks and social distancing, will reduce your risk of being exposed to or spreading.
- Vaccination is a personal decision. Ohioans should be aware that, due to vaccine shortages, anyone who declines the vaccine at their first opportunity may not have another chance to receive it for some time.

## HOW YOU CAN HELP

- ✓ Set a good example, by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- ✓ Submit letters to the editor or local news outlets that support the “COVID-19 Key Messages;” wear a mask, wash hands often, and social distance.
- ✓ Participate in local media/radio interviews to support “COVID-19 Key Messages,” and help showcase how you and your colleagues in the industry are supporting Ohio’s Responsible Restart.

## RESOURCES

### HASHTAGS TO USE

#InThisTogetherOhio  
#OhioSmallBusinesses  
#ResponsibleRestartOhio  
#MasksOnOhio  
#StaySafeOhio

### LATEST UPDATES

[COVID-19 Vaccination Program](#)  
[Public Health Orders](#)  
[News Releases](#)  
[Sector-Specific Requirements](#)

### VIDEOS

[COVID-19 is Unpredictable](#) NEW  
[Coaches Tressel and Meyer PSA](#)  
[Grit \(Clark Kellogg PSA\)](#)

### GRAPHICS

[COVID-19 Vaccines: Ohio’s Phased Approach](#)  
[Masks Required/Capacity](#)  
[What You Can Do](#)  
[Social Distancing](#)  
[All Printables](#)

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