

Coalition Communication: Philanthropy



COVID-19 UPDATES

Phase 1B announced - On Dec. 23, Governor Mike DeWine announced the next broad category of people eligible to be vaccinated during Phase 1B. The goals of Phase 1B are to save lives and to have K-12 students back in school full time by March 1. This phase, which is estimated to begin January 19, includes:

- Ohioans age 65 and older.
- People with severe congenital, developmental, or early-onset medical disorders that make them particularly vulnerable. This includes cerebral palsy; spina bifida; congenital heart disease; type 1 diabetes; inherited metabolic disorders; severe neurological disorders including epilepsy; severe genetic disorders including Down Syndrome, Fragile X, Prader Willi Syndrome, and Turner Syndrome; severe lung disease including cystic fibrosis and severe asthma; sickle cell anemia; and alpha and beta thalassemia.
- Employees in all (K-12) schools that want to go back, or to remain, educating in person.

KEY STATS

Data as of 1/7/2021

PUBLIC ADVISORY SYSTEM



21-DAY TRENDS

Case Average	9,871
Death Average	73
Hospitalization Average	360
ICU Admission Average	36

INDUSTRY INFORMATION

VACCINE COMMUNICATIONS TOOLKIT

This [toolkit](#) is now available to help your organization communicate to your donors, supporters, and volunteers about COVID-19 vaccine.

- The Ohio Department of Health has extended the 10 p.m. to 5 a.m. statewide [curfew](#) until January 23, 2021.
- The first COVID-19 vaccines have arrived and been administered in Ohio. Access a [FAQ](#), [Myths vs. Facts](#), and more at coronavirus.ohio.gov/vaccine.
- Everyone experiences stress - challenges with work, chronic disease, or an argument with a loved one. Confidential support is offered 24/7 by phone or text. Call the Ohio CareLine at **1-800-720-9616**, or text the keyword **"4hope"** to **741-741**.

WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for the Ohio Philanthropy team, please contact

Fern Miele at (614) 842-3660 or by emailing Fern.Miele@ood.ohio.gov



SUGGESTED SOCIAL MEDIA POSTS

We need to limit our social gatherings and wear masks to help slow spread. Our circles of exposure are bigger than we think. Together we can #StaySafeOhio and help keep all businesses open.



In the early vaccination phase, supply will be limited. As the number of available doses increases, COVID-19 vaccines will be available to all Ohioans who choose to be vaccinated. Learn more <https://coronavirus.ohio.gov/vaccine> *[Suggested graphic: Ohio's Phased Approach]*

TALKING POINTS FOR YOU

- The COVID vaccine is now available. However, it remains in short supply not only in Ohio, but across the country. It will take a number of weeks to distribute all of the vaccine given the limited doses available.
- Until a substantial number of Ohioans can be vaccinated, proper prevention, like wearing masks and social distancing, will reduce your risk of being exposed to or spreading.
- Vaccination is a personal decision. Ohioans should be aware that, due to vaccine shortages, anyone who declines the vaccine at their first opportunity may not have another chance to receive it for some time.

HOW YOU CAN HELP

- ✓ Set a good example, by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- ✓ Submit letters to the editor or local news outlets that support the "COVID-19 Key Messages;" wear a mask, wash hands often, and social distance.
- ✓ Participate in local media/radio interviews to support "COVID-19 Key Messages," and help showcase how you and your colleagues in the industry are supporting Ohio's Responsible Restart.

RESOURCES

HASHTAGS TO USE

- #InThisTogetherOhio
- #OhioSmallBusinesses
- #ResponsibleRestartOhio
- #MasksOnOhio
- #StaySafeOhio

LATEST UPDATES

- [COVID-19 Vaccination Program](#)
- [Public Health Orders](#)
- [News Releases](#)
- [Sector-Specific Requirements](#)

VIDEOS

- [COVID-19 is Unpredictable](#) NEW
- [Ohio Nurses: We Need Your Help](#)
- [Grit \(Clark Kellogg PSA\)](#)

GRAPHICS

- [COVID-19 Vaccines: Ohio's Phased Approach](#)
- [Masks Required/Capacity](#)
- [What You Can Do](#)
- [Social Distancing](#)
- [All Printables](#)

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