

# Coalition Communication: Behavioral Health



## COVID-19 UPDATES

**NEW Vaccination Phases: Phase 1C and Phase 2:** Phase 1C ([graphic](#)) includes Ohioans with Type 1 Diabetes, pregnant women, bone marrow transplant recipients, and ALS (Lou Gehrig's Disease), and Ohioans who work in childcare services, funeral services, and law enforcement and corrections officers. Phase 2 ([graphic](#)) includes Ohioans aged 60 years and older.

**Statewide Address:** Governor DeWine announced that when Ohio reaches 50 cases per 100,000 people for two weeks, all health orders will be lifted. Cases per 100,000 people for a two-week period is a measurement that has been utilized since early in the pandemic.

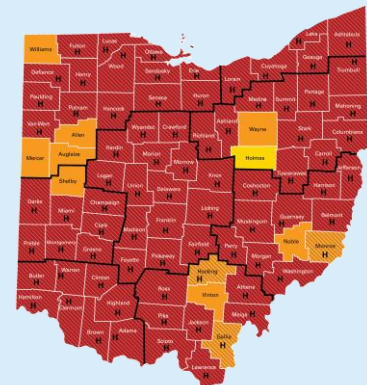
**Mass Vaccination Sites:** There will be 15 long-term mass vaccination clinics throughout Ohio to significantly expand regional access to COVID-19 vaccines. Visit [governor.ohio.gov](http://governor.ohio.gov) for more information.

**Equity:** Stay up to date on Ohio's work to achieve equity in its pandemic response. [A new website](#) offers resources to help communities educate underserved communities about the COVID-19 vaccine.

## KEY STATS

Data as of 3/4/2021

### PUBLIC ADVISORY SYSTEM



## INDUSTRY INFORMATION

■ The Governor's Office of Faith-Based and Community Initiatives, in partnership with Ohio Department of Health, OhioMHAS, and CAS, hosted a [series of virtual town hall events](#) to discuss the COVID-19 vaccine as it relates to special populations in Ohio.

Now available on demand:

- [Town Hall with a focus on concerns of Ohio's African American Community](#)
- [Town Hall with a focus on concerns of Ohio's Latino Community \(en español\)](#)
- [Town Hall with a focus on concerns of Ohio's Asian and Pacific Islander Community](#)
- [Town Hall with a focus on concerns of those living in Rural Ohio](#)

■ [The COVID-19 Indoor Air Quality Assistance Program](#) deadline has been extended to June 30, 2021 and additional facility types are now eligible, including adult care facilities and SUD treatment facilities.

### 21-DAY TRENDS

Case Average	2,050
Death Average	
Hospitalization Average	116
ICU Admission Average	13

## WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for the **behavioral health team**, please contact **Lindsay Deering** at [lindsay.deering@mha.ohio.gov](mailto:lindsay.deering@mha.ohio.gov).



# SUGGESTED SOCIAL MEDIA POSTS

Right now, vaccine supply is still limited. Proper prevention, like wearing masks & social distancing, is still needed to reduce your chance of being exposed to or spreading the virus during the pandemic. Don't let up. <https://coronavirus.ohio.gov/vaccine>  
[#InThisTogether](#)

Safe. Effective. Rigorously tested. [#COVID19](#) vaccines are rolling out to older Ohioans. While it will take time before it is available for everyone, it's the best way to protect our health and help Ohio on the road to recovery. <https://youtu.be/p0-MgPCQFhk>

Fact: You can't get COVID-19 from receiving a [#COVID19](#) vaccine. Having symptoms like fever or soreness after you get a vaccine is a normal sign that your immune system is learning to fight the virus. See more myths vs. facts at <https://bit.ly/OHVaccineMyths>.

We cannot let up prematurely. Please continue wearing your face masks when you're out and around others. <http://coronavirus.ohio.gov> [#InThisTogetherOhio](#)  
[#MasksOnOhio](#)

During this time of increased stressors, it's important to have access to the resources that can help children and adults to cope, heal and grow. Visit <http://education.ohio.gov/Topics/Reset-and-Restart/Youth-Adults-Mental-Health-and-Wellness-O> to access the **Youth & Adults Mental Health and Wellness Outreach** webpage, created by the Ohio Department of Education and the Ohio Department of Mental Health and Addiction Services.

How can a vaccine protect you from getting very sick from COVID-19? Learn more here <http://bit.ly/OHVaccine-PlainFAQ>

## TALKING POINTS FOR YOU

- As more Ohioans become eligible to receive the COVID-19 vaccine, it's important that we share the facts and debunk the myths with our friends, neighbors, and loved ones. They may need help with scheduling or transportation to/from their appointment. [Vaccine.coronavirus.ohio.gov](#) is an online resource to find vaccine providers.
- Keep yourself safe and keep businesses open by masking up, backing up, washing up, and avoiding crowds.
- If you, a friend, or a family member are struggling with stress and anxiety, help is available by texting 4Hope to 741 741 or by calling 1-800-720-9616. It's OK to not be OK.

## HOW YOU CAN HELP

- ✓ Set a good example, by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your clients or patients safe (and what they can do to help you maintain a safe environment).
- ✓ Submit letters to the editor or local news outlets that support the "COVID-19 Key Messages;" wear a mask, wash hands often, and social distance.

## RESOURCES

### VACCINE COMMUNICATIONS TOOLKIT

[COVID-19 Vaccine Communications Toolkit](#)

### HASHTAGS TO USE

[#InThisTogetherOhio](#)  
[#OhioSmallBusinesses](#)  
[#ResponsibleRestartOhio](#)  
[#MasksOnOhio](#)  
[#StaySafeOhio](#)

### LATEST UPDATES

[COVID-19 Vaccination Program](#)  
[Public Health Orders](#)  
[Sector-Specific Requirements](#)  
[Myths vs. Facts: COVID-19 Vaccine](#)  
[Average Weekly Vaccinations](#)

### VIDEOS

[The Road Back Remember When](#)  
[COVID-19 is Unpredictable](#)  
[Ohio Nurses: We Need Your Help](#)  
[PSA Message About Receiving the COVID-19 Vaccine](#)

### GRAPHICS

[COVID-19 Vaccines: Ohio's Phased Approach](#)  
[Masks Required/Capacity](#)  
[What You Can Do](#)  
[Social Distancing](#)  
[All Printables](#)

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