

# Coalition Communication: Healthcare



## COVID-19 UPDATES

### Ohio Expands Vaccine Eligibility with Phase 1C and Phase 2

Beginning Thursday, March 4, Ohioans in Phase 1C and Phase 2 became eligible to be vaccinated at the provider of their choice. [Phase 1C](#) includes Ohioans with Type 1 Diabetes, pregnant women, bone marrow transplant recipients, and ALS (Lou Gehrig's Disease); as well as Ohioans who work in childcare services, funeral services, and law enforcement and corrections officers. [More details on Phase 1C are available in this fact sheet.](#) [Phase 2](#) includes Ohioans aged 60 years and older, which have made up 93% of the COVID-19 deaths and 2/3 of the hospitalizations.

### Ohio Sets Benchmark for Ending COVID-19 Health Orders

On Thursday, March 4, Governor DeWine announced that when Ohio reaches 50 cases per 100,000 people for two weeks, all health orders will be lifted. Cases per 100,000 people for a two-week period is a measurement that Governor DeWine and the Ohio Department of Health have utilized since early in the pandemic.

### Ohio's COVID-19 Town Halls Now Available On Demand

There are a lot of myths about COVID-19 vaccines. Ohio's COVID-19 Town Halls answer questions and provide access to accurate information about vaccines. The Town Halls are available on the [Ohio Department of Health's YouTube page](#) and at [coronavirus.ohio.gov/townhall](https://coronavirus.ohio.gov/townhall).

### Equity

Stay up to date on Ohio's work to achieve equity in its pandemic response. [A new website](#) offers resources to help communities educate underserved communities about the COVID-19 vaccine.

### Updated Health Orders

The Ohio Department of Health has updated health orders regarding [mass gatherings, sports, and entertainment](#). Changes include: events at banquet centers no longer limited to 300 people, so long as they comply with other health orders; maximum number of spectators for indoor sports and at entertainment venues raised to 25%, and maximum attendance at outdoor sports and entertainment venues raised to 30%.

## KEY STATS

Data as of 3/4/2021

### PUBLIC ADVISORY SYSTEM



### 21-DAY TRENDS

Case Average	2,050
Death Average	
Hospitalization Average	116
ICU Admission Average	13

## WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for the [healthcare community team](#), please contact [Alicia Shoults](#) at 614-648-0757 or by emailing [a.shoults@expo.ohio.gov](mailto:a.shoults@expo.ohio.gov).



# SUGGESTED SOCIAL MEDIA POSTS

Ohio has expanded vaccine eligibility to more Ohioans, including those 60 and older; Ohioans with certain medical conditions; and those who work in childcare, funeral services, and law enforcement and corrections officers. Learn more at

<https://coronavirus.ohio.gov/vaccine>

All the #COVID19 vaccines available in Ohio have been proven safe and effective at preventing serious illness, hospitalization, and death from COVID-19. Learn more about how these different vaccines work. <http://bit.ly/AboutVaccinesOhio>

Looking for a vaccine provider near you? Find providers in your area

<https://vaccine.coronavirus.ohio.gov> #InThisTogetherOhio

Until a substantial number of Ohioans can be vaccinated, proper prevention, like wearing masks & social distancing, will reduce your chance of being exposed to or spreading the virus during the pandemic. <https://coronavirus.ohio.gov/vaccine>

We know you have questions about the #COVID19 vaccine, like “Are they effective?” and “What are the side effects?” Learn this and more in the COVID-19 vaccine FAQ

<https://bit.ly/OhioVaccineFAQ>

## TALKING POINTS FOR YOU

- As vaccine supply increases, more and more Ohioans will be able to be vaccinated. Eventually, as vaccine becomes widely available, all Ohioans who choose to be vaccinated will be able to receive COVID-19 vaccines.
- Keep yourself safe and keep businesses open by masking up, backing up, washing up, and avoiding crowds. When Ohio has fewer than 50 cases per 100,000 cases for two weeks, COVID-19 health orders will end.
- Whether you hear myths on social media, at work, or from friends or family, there is a lot of dangerous misinformation out there about COVID-19 vaccines. The truth is that COVID-19 vaccines are safe, effective, and rigorously tested.
- If you, a friend, or a loved one are struggling with stress and anxiety, help is available by texting 4Hope to 741 741 or by calling 1-800-720-9616. It's OK to not be OK.

## HOW YOU CAN HELP

- ✓ Set a good example, by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- ✓ Submit letters to the editor or local news outlets that support the importance of key messages: wear a mask, wash hands often, and practice social distancing.
- ✓ Participate in local media/radio interviews to support the importance of key messages (wear a mask, wash hands often, and practice social distancing) and help showcase how you and your colleagues in the industry are supporting Ohio's Responsible Restart.

## RESOURCES

### HASHTAGS TO USE

- #InThisTogetherOhio
- #OhioSmallBusinesses
- #ResponsibleRestartOhio
- #MasksOnOhio
- #StaySafeOhio

### VACCINE RESOURCES

- [How Different COVID-19 Vaccines Work](#) 
- [Phase 1C Fact Sheet](#) 
- [Phase 2 Fact Sheet](#) 
- [COVID-19 Vaccine Communications Toolkit](#)
- [Priority Populations Fact Sheet](#)
- [Myths vs. Facts: COVID-19 Vaccine](#)
- [What to know before, during, and after getting a COVID-19 vaccine](#)

### LATEST UPDATES

- [COVID-19 Vaccination Program](#)
- [Public Health Orders](#)
- [News Releases](#)
- [Sector-Specific Requirements](#)

### VIDEOS

- [The Road Back](#)
- [Remember When](#)
- [Limit Your Risk](#)
- [COVID-19 is Unpredictable](#)
- [PSA Message About Receiving the COVID-19 Vaccine](#)

### GRAPHICS

- [COVID-19 Vaccines: Ohio's Phased Approach](#)
- [Masks Required/Capacity](#)
- [What You Can Do](#)
- [Social Distancing](#)
- [All Printables](#)

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