

# Coalition Communication: Tourism & Arts



## COVID-19 UPDATES

[Vaccine.coronavirus.ohio.gov](https://vaccine.coronavirus.ohio.gov) is an online resource for Ohioans to learn which providers received a COVID-19 vaccine allotment and how to contact them.

**NEW Vaccination Phases: Phase 1C and Phase 2:** Phase 1C ([graphic](#)) includes Ohioans with Type 1 Diabetes, pregnant women, bone marrow transplant recipients, and ALS (Lou Gehrig's Disease), and Ohioans who work in childcare services, funeral services, and law enforcement and corrections officers. Phase 2 ([graphic](#)) includes Ohioans aged 60 years and older.

**Statewide Address:** Governor DeWine announced that when Ohio reaches 50 cases per 100,000 people for two weeks, all health orders will be lifted. Cases per 100,000 people for a two-week period is a measurement that has been utilized since early in the pandemic.

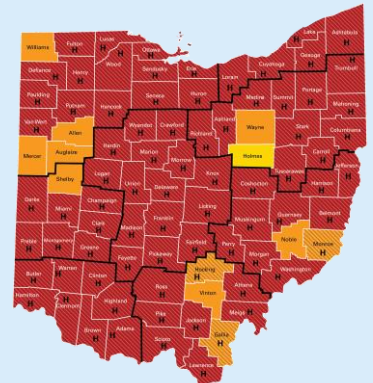
**Mass Vaccination Sites:** There will be 15 long-term mass vaccination clinics throughout Ohio to significantly expand regional access to COVID-19 vaccines. Visit [governor.ohio.gov](https://governor.ohio.gov) for more information.

**Equity:** Stay up to date on Ohio's work to achieve equity in its pandemic response. [A new website](#) offers resources to help communities educate underserved communities about the COVID-19 vaccine.

## KEY STATS

Data as of 3/4/2021

### PUBLIC ADVISORY SYSTEM



### 21-DAY TRENDS

Case Average	2,050
Death Average	
Hospitalization Average	116
ICU Admission Average	13

## INDUSTRY INFORMATION

**Updated Health Orders:** ODH has updated health orders regarding [mass gatherings, sports, and entertainment](#). Changes include: events at banquet centers no longer limited to 300 people, so long as they comply with other health orders; maximum number of spectators for indoor and outdoor sports, and indoor and outdoor entertainment venues detailed.

- Help prepare your workers for when it's their turn for the vaccine. There are [resources](#) to help you share how the vaccine is safe and efficient.

## WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for the Ohio Development Services Agency team please contact Penny Martin at (614) 425-8342 or by emailing [Penny.Martin@development.ohio.gov](mailto:Penny.Martin@development.ohio.gov)



# SUGGESTED SOCIAL MEDIA POSTS

Your bubble is actually a lot larger than you think. Remember #MasksOnOhio and practice social distancing. #InThisTogetherOhio (Attach "[bubble](#)" infographic)

Want to support your favorite museum, art gallery, or historic site? Purchase a membership or gift card for future use. #ArtsOhio #SupportLocalOhio

There is light at the end of the tunnel! Please continue to social distance and wear a mask, until we're all protected and back to the way we remember. #InThisTogetherOhio <https://youtu.be/yLlyeq7juls>

Curious about COVID-19 vaccines, their safety, and efficacy? Educate yourself by reading what is a myth, and what is a fact, about COVID-19 vaccines. Check out [Myths vs. Facts: COVID-19 Vaccine](#)

## TALKING POINTS FOR YOU

- Individuals who believe their identity was stolen and used to file a fraudulent unemployment claim can visit [unemployment.ohio.gov](http://unemployment.ohio.gov), click on the "Report Identity Theft" button and follow the guidance for individuals.
- As more Ohioans become eligible to receive the COVID-19 vaccine, it's important that we share the facts and debunk the myths with our friends, neighbors and loved ones. They may need help with scheduling or transportation to/from their appointment. [Vaccine.coronavirus.ohio.gov](http://Vaccine.coronavirus.ohio.gov) is an online resource to find vaccine providers.
- Keep yourself safe and keep businesses open by masking up, backing up, washing up, and avoiding crowds.
- If you, a friend, or a family member are struggling with stress and anxiety, help is available by texting 4Hope to 741 741 or by calling 1-800-720-9616. It's OK to not be OK.

## HOW YOU CAN HELP

- ✓ Set a good example, by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- ✓ Submit letters to the editor or local news outlets that support the "COVID-19 Key Messages;" wear a mask, wash hands often, and social distance.
- ✓ Participate in local media/radio interviews to support "COVID-19 Key Messages," and help showcase how you and your colleagues in the industry are supporting Ohio's Responsible Restart.

## RESOURCES

### HASHTAGS TO USE

#InThisTogetherOhio  
#OhioSmallBusinesses  
#ResponsibleRestartOhio  
#MasksOnOhio  
#StaySafeOhio

### LATEST UPDATES

[COVID-19 Vaccination Program](#)  
[Public Health Orders](#)  
[News Releases](#)  
[Sector-Specific Requirements](#)  
[Myths vs. Facts: COVID-19 Vaccine](#)  
[What to know before, during, and after getting a COVID-19 vaccine](#)

### VIDEOS

[The Road Back](#)  
[COVID-19 is Unpredictable](#)  
[Ohio Nurses: We Need Your Help](#)  
[PSA Message About Receiving the COVID-19 Vaccine](#) NEW

### GRAPHICS

[Average Weekly Vaccinations](#)  
[COVID-19 Vaccines: Ohio's Phased Approach](#)  
[Masks Required/Capacity](#)  
[What You Can Do](#)  
[Social Distancing](#)  
[All Printables](#)

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